



NYAPT

NEW YORK ASSOCIATION FOR PUPIL TRANSPORTATION

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Our future is riding with us!

RESOLUTION: 2003-007-C
SUBJECT: Thematic Slogan
DATE ADOPTED: December 6, 2003
AMENDED: ---
REVIEWED: 12/4/2010

NYAPT Thematic Slogan

The Communications Committee recommends to the Board of Directors the adoption of a thematic slogan that will be incorporated into NYAPT's strategic communications and promotional activities over the course of the coming year consistent with a plan of action developed and presented by the Committee.

The thematic slogan is as follows:

OUR FUTURE IS RIDING WITH US !

Approved by action of the Board of Directors at its meeting of December 6, 2003.